

#### 4. Tourism

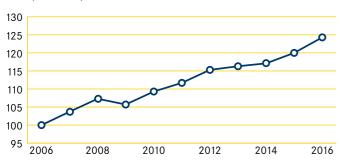
## Overnight stays and average length of stays in the hotel business (hotels with 10 and more beds, 2016)

|                       | Overnight stays<br>(thousands) | Average length of stay (days) |
|-----------------------|--------------------------------|-------------------------------|
| German territory      | 8,170                          | 2.6                           |
| Swiss territory       | 6,745                          | 1.8                           |
| Liechtenstein         | 109                            | 1.8                           |
| Vorarlberg            | 5,233                          | 3.2                           |
| Lake Constance region | 20,258                         | 2.4                           |

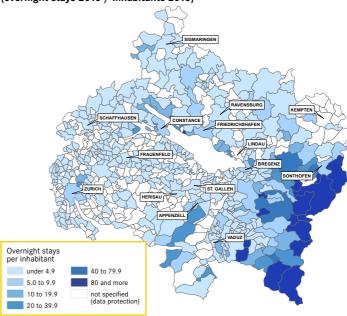
The figures displayed only apply to accommodation in the **hotel segment** (hotels, inns, guesthouses) with at least 10 beds (with the exception of Liechtenstein, which includes very small businesses). Data was not available on overnight stays on camp sites, in youth hostels, recreation and holiday homes, private and commercial holiday apartments and is therefore not included here. According to expert estimations, the overnight stays accounted for here represent approximately 50 % of all overnight stays by tourists in the Lake Constance region. The length of stay refers to the number of nights spent in the same hotel. Groups of customers (e.g. bicycle tourists) who stay in the region for a longer period but frequently change their accommodation are therefore not included in these figures.

## Development of overnight stays in the hotel industry in the Lake Constance region

Index (2006 = 100)



## Concentration of overnight stays in the hotel industry (overnight stays 2015 / inhabitants 2015)



# Most important countries of origin of hotel guests in the Lake Constance region (2016)

|  | Rank | Country of origin                | Number of<br>overnight stays<br>(thousands) | Share of overall overnight stays |
|--|------|----------------------------------|---|----------------------------------|
|  | 1    | Germany                          | 10,474                                      | 52 %                             |
|  | 2    | Switzerland and<br>Liechtenstein | 3,838                                       | 19 %                             |
|  | 3    | Austria                          | 971   | 5 %                              |
|  | 4    | USA                              | 579   | 3 %                              |
|  | 5    | Great Britain                    | 523   | 3 %                              |